

UNIVERSIDAD INTERAMERICANA DE PUERTO RICO  
RECINTO DE SAN GERMÁN  
DEPARTAMENTO Ciencias Empresariales y Gerenciales

**LISTA DE LIBROS**  
Término Académico 2023-30

<b>CURSO</b>	<b>TÍTULO DEL LIBRO</b>	<b>AUTOR</b>	<b>EDICIÓN/ AÑO</b>	<b>ISBN</b>	<b>CASA EDITORA</b>	<b>PRECIO ESTIMADO</b>
ACCT 1161	Accounting Tools for Business Decision Making	Paul D. Kimmel, Jerry J. Weygandt & Jill E. Mitchel	Ed. 8 Nov. 2021	ISBN 978-1-119-79103-4	Wiley	\$119.50 e-book (rent)
ACCT 1162	Accounting Tools for Business Decision Making (cap.14-22)	Paul D. Kimmel, Jerry J. Weygandt & Jill E. Mitchel	Ed. 8 Nov. 2021	ISBN 978-1-119-79103-4	Wiley	\$119.50 e-book (rent)
ACCT 3030	Computer Accounting with Quickbooks	Donna Kay	2022	Print: 9781259917004 EBook: 9781264069217	McGraw Hill	\$ 90  Rent \$58
ACCT 3061	Intermediate Accounting	Donald E. Kieso	Ed. 16	16 13978-1-118-74320-1	Wiley	\$132.00 Rent \$67.69
ACCT 3062	Intermediate Accounting	Donald E. Kieso	Ed. 16	16 13978-1-118-74320-1	Wiley	\$132.00 Rent \$67.69
ACCT 3063	Intermediate Accounting	Donald E. Kieso	Ed. 16	16 13978-1-118-74320-1	Wiley	\$132.00 Rent \$67.69
ACCT 3085	Federal Income Tax Fundamental	Gerald E Whittenburg Martha Altus	2022	Print: 9780357516386 E Book: 9780357516515	Cengage Learning	\$ 85 Rent \$ 55
ACCT 4912	Este curso no requiere libro de texto.					

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BADM 3900	Shelly Cashman Series® Microsoft® Office 365® & Office 2021	Steven M. Freund, Susan L. Sebok, Jennifer Duffy	2022	9780357892374	Cengage	\$200.00
BADM 4300	<i>Managerial Economics and Business Strategy</i>	Baye, Michael, & Prince, Jeff	9 <sup>th</sup> ed. 2017		McGraw-Hill	\$44.34 \$13.49 (to rent)
FINA 2101	CFIN 7	Scott Besly, Eugene Brigham	7th edition 2022	ISBN 978-0-357-51515-0	Cengage	\$79.97
FINA 3150	PFIN	Randall Billingsley, Lawrence Gitman Michael Joehnk	7th edition 2020	ISBN 978-0-357-033616	Cengage	\$94.68
FINA 3235	<i>Money, Banking, and Financial Markets</i>	Ball, Laurence M.	2 <sup>nd</sup> , 2012		Macmillan	\$37.57 (to rent) \$79.80
FINA 3300	Fundamentals of Financial Markets	Eugene F. Brigham, Joel F. Houston	16th edition, 2022	ISBN- 978-0-357-517574	Cengage	\$289.95(hard copy-student price)
FINA 3400	Principles of Risk Management and Insurance	George G. Rejda & Michael McNamara	14th edition, 2019	ISBN 978-0-135-180860	Pearson	\$ 199.95
FINA 4100	International Financial Management	Jeff Madura	14th edition 2021	ISBN 978-0-13054-4	Cengage	\$289.95(hard copy-student price)
FINA 4970	Este curso no tiene libro de texto asignado. Se utilizan artículos profesionales que se acceden a través del CAI y se					\$40.99

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	utilizan referencias de textos de cursos de concentración que el estudiante ya ha tomado.					
GEEC 2000	Chispa Empresarial	Romaguera, José M.	4ta edición, 2020	ISBN 0978881400	Instituto Empresarial Internacional	\$19.00
HRMA 3400	Effective Training Systems, Strategies, and Practices	P. Nick Blanchard & Jame W. Thacker	2019	978-0-9988140-6-3	Pearson, Prentice Hall	Impreso: \$109.20 E-book: \$59.00
MAEC 2211	Principios de Microeconomía	Karl E Case & Ray C. Fair Sharon E. Oster	13th edition	ISBN-13: 9780135162170	Pearson	\$74.99 (hard cover)
MAEC 2212	<i>Macroeconomics</i>	Parkin, Michel	12 <sup>th</sup> , 2016		Pearson	\$18.05 (to rent) \$102.50
MAEC 2222	Estadística para Administración	Levine, D.M., Krehbiel, T. C. & Berenson, M. L.	6ta., 2013	ISBN-10 6073222572	Pearson Education, Prentice Hall	\$63.00
	Estadística para Administración y Economía	Levin, R. I., Rubin, D. S	7ma., 2014	ISBN-10 6073207239	México. S.A.: Pearson Education, Prentice Hall.	\$68.00
	Estadística para Administración y Economía	Anderson, D. R., Sweeney, D. J. & Williams, T. A.	2008	ISBN-10 0324381018	México, D.F.: Cengage Learning Editores, S.A.	\$75.00
MTKG 1210	Marketing	Charles Lamb, Joe Hair, Carl McDaniel	2020	9780357127810	Cengage	80.00



CURSO	TÍTULO DEL LIBRO	AUTOR	EDICIÓN/AÑO	ISBN	CASA EDITORA	PRECIO ESTIMADO
OMSY 3050	Microsoft Word 2016: Desktop Publishing	Arford, Joanne, Audrey Roggenkamp, and Ian Rutkosky	2017	Edición impresa 978-0-76388-357-7  Edición digital 978-0-76387-427-8) 345 páginas.	Paradigm Publishing, Inc.  <a href="#">Benchmark Series: Microsoft Word 2016: Desktop Publishing Workbook: RUTKOSKY ROGGENKAMP RUTKOSKY: 9780763876166: Amazon.com: Books</a>	\$40.00
OMSY 3080	The Administrative Professional: Technology & Procedures	Rankin, Dianne S. and Shumack, Kellie A	15th Edition, 2016		South-Western CENGAGE Learning  <a href="https://www.amazon.com/Administrative-Professional-Technology-Procedures-Version/dp/1305581164/ref=sr_1_1?crid=1V0R27MNI6GPN&amp;keywords=The+Administrative+Professional%3A+Technology+%26+Procedures&amp;qid=1674321722&amp;srefix=the+administrative+professional+technology+%26+procedures%2Caps%2C211&amp;sr=8-1">https://www.amazon.com/Administrative-Professional-Technology-Procedures-Version/dp/1305581164/ref=sr_1_1?crid=1V0R27MNI6GPN&amp;keywords=The+Administrative+Professional%3A+Technology+%26+Procedures&amp;qid=1674321722&amp;srefix=the+administrative+professional+technology+%26+procedures%2Caps%2C211&amp;sr=8-1</a>	\$219.98
OMSY 3000	<i>Fordney's Medical Insurance</i>	Linda M. Smith	15 <sup>th</sup> edition 2020	9780323594301	Evolve Elsevier	\$24.95

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OMSY 4010	Microsoft Office 2019 Inside Out	Habraken, Joe	2018, 1 <sup>st</sup> edition	Book 978-1-5093-0770- 8,  eBook 978-1-5093-0629- 9	Pearson  <a href="https://www.microsoftpressstore.com/store/microsoft-office-2019-inside-out-9781509307708">https://www.microsoftpressstore.com/store/microsoft-office-2019-inside-out-9781509307708</a>  <a href="https://www.amazon.com/s?k=Microsoft+Office+2019+Inside+Out&amp;crd=1JQP9NI9RCD07&amp;sprefix=microsoft+office+2019+inside+out%2Caps%2C609&amp;ref=nb_sb_noss_2">https://www.amazon.com/s?k=Microsoft+Office+2019+Inside+Out&amp;crd=1JQP9NI9RCD07&amp;sprefix=microsoft+office+2019+inside+out%2Caps%2C609&amp;ref=nb_sb_noss_2</a>	\$50.00
OMSY 4970	Tecno-Milanmar, Inc. Simualción: Interació n Tecnológica., 3ra Ed.	Bonilla, Guzmán & Ortiz.	3era/2020	978-0-9819051-1-2	Imprenta Llorens, Inc., Juana Díaz, PR	\$40.00