



Tutorial



Bases de Datos Business Source

Búsqueda Básica



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[Title List](#) [More Information](#) **Business Source Complete**

Business Source Complete is the world's definitive scholarly business database, providing the leading collection of bibliographic and full text content. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important scholarly business journals back as far as 1886 are included. In addition, searchable cited references are provided for more than 1,300 journals.

[Title List](#) [More Information](#) [Enhanced Business Searching Interface](#) **CINAHL Complete**

CINAHL@Complete is the world's most comprehensive source of full-text for nursing & allied health journals, providing full text for more than 1,300 journals indexed in *CINAHL*. This authoritative file contains full text for many of the most used journals in the *CINAHL* index, with no embargo. *CINAHL@Complete* is the definitive research tool for all areas of nursing & allied health literature.

[Title List](#) [More Information](#) **ERIC**

ERIC, the Education Resource Information Center, provides access to education literature and resources. The database contains more than 1.3 million records and provides access to information from journals included in the *Current Index of Journals in Education* and *Resources in Education Index*.

[More Information](#)

Bienvenido al tutorial de Búsqueda Básica de bases de datos de *Business Source*. En este tutorial, veremos cómo realizar una Búsqueda Básica, así como algunas de las muchas funciones disponibles en las bases de datos de *Business Source* que pueden ayudarlo a encontrar información relevante para su tema de búsqueda.



Searching: [Business Source Complete](#) | [Choose Databases](#)

business confidence x

Search

Create Alert



[Search Options](#) ▾

[Basic Search](#)

[Advanced Search](#)

[Search History](#)

Comenzaremos realizando una búsqueda en la pantalla Búsqueda Básica. Introduzca el término “*business confidence*” en la caja de búsqueda. Puede aplicar limitadores y ampliadores desde el menú Opciones de búsqueda (**Search Options**). Si el menú Opciones de búsqueda no está ampliado de manera predeterminada, haga clic en el enlace que se encuentra debajo del cuadro de búsqueda.



Searching: [Business Source Complete](#) | [Choose Databases](#)

business confidence

Search

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[Search Options](#) ▾ [Basic Search](#) [Advanced Search](#) [Search History](#)

Search Options

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Search Modes and Expanders

Search modes [?](#)

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

Apply related words

Also search within the full text of the articles

Search related subjects

Limit your results

Full Text

Scholarly (Peer Reviewed) Journals

Publication

References Available

Published Date

Month ▾ Year: - Month ▾ Year:

Publication Type

All
Academic Journal
Book
Case Study

Aplique los limitadores que desee, como por ejemplo **Texto Completo (Full Text)**, y haga clic en **Buscar (Search)**.



Searching: **Business Source Complete** | Choose Databases

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business confidence

Search

Create Alert

Basic Search Advanced Search Search History ▶

Refine Results

Current Search ▶

Limit To ▾

- Full Text
- References Available
- Scholarly (Peer Reviewed) Journals

1916 Publication Date 2015



Show More
Options set

Source Types ▾

- All Results
- Trade Publications (1,489)
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- Magazines (1,054)
- Academic Journals (293)
- Newspapers (111)

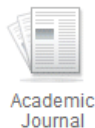
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Subject: Thesaurus
Term ▶

Search Results: 1 - 10 of 4,232

Relevance ▾ Page Options ▾ Share ▾

1. Perceived Buyer Confidence in Buyer-Supplier Relationships.



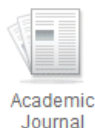
By: Chao, Emmanuel; Kato, Mshumbusi Paul. *Journal of Business Market Management*. 2014, Vol. 7 Issue 4, p420-434. 15p.

Despite the importance of **confidence** in **business** relationship, very few scholars have empirically investigated the antecedents of this concept. In line with previous literature, this paper mainta...

Subjects: **BUSINESS** confidence indexes; ECONOMIC indicators; **BUSINESS** conditions; ECONOMIC history; **BUSINESS** cycles

PDF Full Text (1MB)

2. EFFECTS OF BUSINESS AND CONSUMER CONFIDENCE ON STOCK MARKET RETURNS: CROSS-SECTIONAL EVIDENCE.



By: VICHET SUM. *Economics, Management & Financial Markets*. Mar2014, Vol. 9 Issue 1, p21-25. 5p. 4 Charts.

This paper examines the effects of **business** and consumer **confidence** on stock market returns. Based on the analysis of monthly data from thirty-one countries, the results show that **business** and co...

Subjects: **BUSINESS** confidence indexes; **CONSUMER** confidence; **STOCK** exchanges; **CORPORATIONS** – Valuation; **INVESTMENTS**; **RISK** management in **business**; Investment Advice; Miscellaneous Financial Investment Activities; Securities and Commodity Exchanges; **UNITED** States

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Table 1 Descriptive Statistics

Variables	Mean	Standard Deviation	F of Chi
Z	0.00282	0.01675	759
ABC	0.0041	0.025075	759
ACC	0.002047	0.016076	759

Table 2 Correlation

	Z	ABC	ACC
Z	1		
ABC	0.060	1	
ACC	0.1304	0.134	1

Country	Mean	Std. Dev.	F of Chi
Algeria	0.00282	0.01675	759
Argentina	0.0041	0.025075	759
Australia	0.002047	0.016076	759
Austria	0.00282	0.01675	759
Belgium	0.0041	0.025075	759
Canada	0.002047	0.016076	759
Denmark	0.00282	0.01675	759
France	0.0041	0.025075	759
Germany	0.002047	0.016076	759
Greece	0.00282	0.01675	759
India	0.0041	0.025075	759
Indonesia	0.002047	0.016076	759
Italy	0.00282	0.01675	759
Japan	0.0041	0.025075	759
South Korea	0.002047	0.016076	759
Malaysia	0.00282	0.01675	759
Netherlands	0.0041	0.025075	759
Norway	0.002047	0.016076	759
Portugal	0.00282	0.01675	759
Saudi Arabia	0.0041	0.025075	759
Spain	0.002047	0.016076	759
Sweden	0.00282	0.01675	759
Switzerland	0.0041	0.025075	759
Taiwan	0.002047	0.016076	759
Thailand	0.00282	0.01675	759
Turkey	0.0041	0.025075	759
UK	0.002047	0.016076	759
USA	0.00282	0.01675	759
Vietnam	0.0041	0.025075	759

Cited References: (10)

PDF Full Text (438KB)

AP Associated Press Video (495) View All

La Lista de resultados muestra por defecto todos los resultados. Puede aplicar los filtros para ver los resultados por tipo de documento específico, como **Revistas Académicas (Academic Journals)**, **Publicaciones Comerciales (Trade Publications)**, **Informes de Países (Country Reports)**, **Perfiles de Industria (Industry Profiles)**. Puede refinar su búsqueda utilizando los limitadores que aparecen en la sección **Limitar a (Limit To)**, o haciendo clic en el enlace **Mostrar Más (Show More)** que se encuentra debajo opciones listadas.

Refine Results

Current Search

Limit To

- Full Text
- References Available
- Scholarly (Peer Reviewed) Journals

1916 Publication Date 2015

Show More Options set

Source Types

- All Results
- Trade Publications (1,489)
- Country Reports (1,131)
- Magazines (1,054)
- Academic Journals (293)
- Newspapers (111)

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Subject: Thesaurus Term

Subject

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Search Modes and Expanders

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- Find all my search terms
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Apply related words

Also search within the full text of the articles

Search related subjects

Limit your results

Full Text

Scholarly (Peer Reviewed) Journals

References Available

Published Date

Month Year -

Month Year

Publication

Journal of Education for Business

Publication Type

All

Academic Journal

Book

Case Study

Image Quick View

Image Quick View Types

- Black and White Photograph
- Diagram
- Illustration
- Chart
- Color Photograph
- Graph
- Map

Number Of Pages

All

En la ventana **Opciones de Búsqueda (Search Options)**, seleccione los limitadores y ampliadores deseados y haga clic en **Buscar (Search)** para ver una lista de resultados actualizados que reflejen sus cambios.



Searching: Business Source Complete | Choose Databases

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business confidence

Search

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Basic Search Advanced Search Search History

Result List Refine Search 6 of 4,232

THE CONTRIBUTION OF BUSINESS CONFIDENCE INDICATORS IN SHORT-TERM FORECASTING OF ECONOMIC DEVELOPMENT.

Authors: Gagea, Mariana¹

Source: Annals of the University of Oradea, Economic Science Series. 2012, Vol. 21 Issue 1, p617-623. 7p. 3 Charts, 4 Graphs.

Document Type: Article

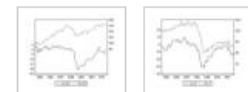
Subject Terms: *BUSINESS confidence indexes
*ECONOMIC development
*INDUSTRIAL production index
*GRANGER causality test
*ECONOMIC forecasting

Author-Supplied Bry-Boschan procedure

Keywords: confidence indicators
Granger causality test
Hodrick-Prescott filter
industrial production index

Abstract: In this paper we study the usefulness of using confidence indicators derived from business surveys in the assessment of the state of economy and in short-term forecasting. For this purpose, we consider the relationship between the industrial confidence indicator and industrial production index in Romania and other European Union member states. We apply graphic methods to analyze the dynamics of variables considered, cointegration and causality tests, as well as the synchronization analysis of cyclical patterns of the confidence indicator and the industrial production index. The cyclic component of data series is extracted with Hodrick-Prescott filter and the identification of turning points is made with Bry - Boschan procedure. The results indicate that the industrial confidence indicator provides important information on the status and evolution of economic activity, although significant differences were found between the countries analyzed. For Romania, the confidence indicator is not Granger-cause for the reference series and the cycles of the two series do not have a strong synchronization, which restrict the use of the confidence indicator in assessing and forecasting the country's

Images



Year	Confidence	Production
2007	100	100
2008	105	105
2009	110	110
2010	115	115
2011	120	120
2012	125	125
2013	130	130
2014	135	135
2015	140	140
2016	145	145
2017	150	150
2018	155	155
2019	160	160
2020	165	165
2021	170	170
2022	175	175
2023	180	180
2024	185	185
2025	190	190
2026	195	195
2027	200	200
2028	205	205
2029	210	210
2030	215	215

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PDF Full Text (498KB)

Cited References (10)
Times Cited in this Database (1)

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using SmartText Searching.

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business confidence x

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Si el administrador de su institución lo habilita, puede crear alertas de búsqueda directamente desde la pantalla Búsqueda Básica. Las alertas de búsqueda le notifican por correo electrónico cuando se han agregado nuevos artículos relacionados con sus términos de búsqueda a su base de datos de *Business Source*. Simplemente ingrese sus términos de búsqueda en la caja de búsqueda y haga clic en **Crear Alerta (Create Alert)**.

business confidence

Search

Create Alert

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Search Results: 1 - 10 of 5,412

Relevance

Page Options

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Create Alert ?

Search Alert: "business confidence on 2015-11-05 10:29 AM"

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Once a day

Articles published within the last

One Year

Results format

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<http://rss.ebscohost.com/AlertSyndicationService/Syndication.aspx/GetFeed?guid=4636774>

Save Alert

Cancel Alert

Save Alert and Create Another

Variable	Mean	Standard Deviation	N of Obs.
B	0.000000	0.000000	200
ABC	0.000000	0.000000	200
ACC	0.000000	0.000000	200

	B	ABC	ACC
B	1		
ABC	0.0000	1	
ACC	0.0000	0.0000	1

Variable	Mean	Standard Deviation	N of Obs.
B	0.000000	0.000000	200
ABC	0.000000	0.000000	200
ACC	0.000000	0.000000	200

	B	ABC	ACC
B	1		
ABC	0.0000	1	
ACC	0.0000	0.0000	1

Ingrese a su carpeta personal Mi EBSCOhost haciendo clic en el enlace **Iniciar Sesión (Sign In)**, agregue su dirección de correo electrónico y haga clic en **Guardar Alerta (Save Alert)**. O simplemente copie y pegue el enlace **RSS Feed** en un lector de RSS de su elección y haga clic en **Guardar Alerta (Save Alert)**.



Searching: **Company Information** | [Choose Databases](#)

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Company Name ▾ Company Name

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Apply related words

Search related subjects

Limit your results

Executive Name

Revenue

All
Less than 500,000
500,000 to 1,000,000
1,000,001 to 5,000,000

U.S. Company Type

- Public Private

Employee Number

All
Less than 50
51 to 100
100 to 500

Year Founded

 -

Location Type

- Headquarters Single Location

City

Product

Zip Code

La pantalla Información de la compañía (**Company Information**) ofrece información detallada de una compañía determinada, incluidas las estructuras corporativas jerárquicas y el acceso a los perfiles de la compañía. Para obtener más información sobre esta función, consulte el tutorial **Company View**, disponible en el sitio de soporte técnico de EBSCO en <http://connect.ebsco.com>.

- Author Profiles
- Cited References
- Company Profiles**
- Images/Business Videos
- Indexes

Company Profiles

Xerox

Alphabetical Match Any Words

Page: Previous | Next | ABCDEFGHIJKLMNOPQRSTUVWXYZ

Company Name	PDF Complete Report	Location	Industry
Xerox Corporation	 MarketLine Report (1047K)	United States	TECHNOLOGY
Xi'an Hui Tian Blood Products Co Ltd	 Medtrack Report (102K)	China	BLOOD PRODUCTS
Xi'an Libang Pharmaceuticals Co Ltd	 Medtrack Report (110K)	China	PHARMACEUTICALS
XIA LLC	 Medtrack Report (61K)	United States	SCIENTIFIC & TECHNICAL INSTRUMENTS (STI)
XIAMEN AMOYTOP BIOTECH CO., LTD	 Medtrack Report (106K)	China	BIOPHARMACEUTICALS/BIOTECHNOLOGY
Xiamen Innovax Biotech Co Ltd	 Medtrack Report (113K)	China	GENERICS
Xiamen Mchem Pharma Group Ltd.	 Medtrack Report (59K)	China	CHEMISTRY AND SPECIALTY CHEMICALS
Xian-Janssen Pharmaceutical Ltd	 Medtrack Report (139K)	China	PHARMACEUTICALS

El enlace Perfiles de la Empresa (**Company Profiles**) ofrece acceso a miles de informes en formato PDF. Puede navegar por un listado de informes de compañía presentados en orden alfabético, o simplemente ingrese el nombre de la compañía en el campo **Buscar (Browse for)** y haga clic en **Examinar (Browse)**.



Searching: [Business Source Complete](#) | [Choose Databases](#)

Demonstration Customer

(JN "Fast Company") AND The Customer Connection

[Basic Search](#) [Advanced Search](#) [Search History](#)

Publications

Browsing: Business Source Complete -- Publications

Alphabetical By Subject & Description Match Any Words

Page: [Previous](#) | [Next](#) ▶ ◀ [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) ▶

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Full Text: 11/01/2000 To Present
 PDF Full Text; HTML Full Text

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Full Text: 04/09/2010 To 02/07/2012
 PDF Full Text

[Fast Fit & Autocenters Industry Profile: Europe](#)
Bibliographic Records: 05/01/2004
Full Text: 05/01/2004
 PDF Full Text

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Bibliographic Records: 05/01/2004
Full Text: 05/01/2004
 PDF Full Text

[Fast Fit & Autocenters Industry Profile: Germany](#)
Bibliographic Records: 05/01/2004

Haga clic en **Publicaciones (Publications)** para buscar dentro de cualquier publicación en la base de datos. Puede seleccionar una publicación de la lista que se muestra o ingresar su nombre en el campo **Explorar publicaciones (Browse Publications)**, marcar la casilla frente al enlace del nombre resultante y luego hacer clic en **Añadir (Add)** . Puede agregar términos de búsqueda en el cuadro Buscar, luego hacer clic en **Buscar** para ver todos los artículos de esa publicación que contienen sus términos de búsqueda.

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Browsing: Business Thesaurus

 Term Begins With Term Contains Relevancy RankedPage: [◀ Previous](#) | [Next ▶](#)Select term, then add to search using: [Explode](#)


(Click term to display details.)

<input checked="" type="checkbox"/>	FIDUCIARY responsibility	
	FIDUCIARY responsibility, Breach of	Use BREACH of fiduciary responsibility
	FIELD auditing	Use INTERNAL auditing
	FIELD bean wholesalers	Use FARM produce wholesalers
<input type="checkbox"/>	FIELD emission cathode manufacturing	
	FIELD emission cathodes -- Manufacture	Use FIELD emission cathode manufacturing
	FIELD emission cathodes manufacturing	Use FIELD emission cathode manufacturing
	FIELD experiments (Economics)	Use ECONOMICS -- Field work
<input type="checkbox"/>	FIELD representatives	
	FIELD study	Use FIELD work (Research)
	FIELD work (Economics)	Use ECONOMICS -- Field work
<input type="checkbox"/>	FIELD work (Research)	<input type="checkbox"/>
<input type="checkbox"/>	FIELD-effect transistor manufacturing	<input type="checkbox"/>
	FIELD-effect transistors -- Manufacture	Use FIELD-effect transistor manufacturing

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- To obtain help for the database(s) you are searching, click the Help icon  to the right of the **Find** field and click on the Database name at the bottom of the left-hand side of the Help window. Database help is also available from the Choose Databases window.
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